



# Follow the Hindu Moon

A guide to the festivals of south India

Soumya Aravind Sitaraman

Award winning artist and  
illustrator, Soumya Aravind  
Sitaraman makes her debut as  
an author with a monumental  
tome of Hindu festival  
traditions.

Compared to Fraser's *The  
Golden Bough*, a thesis in social  
and cultural anthropology, the  
two volumes of this work are  
a must-have heritage  
compendium for every family.



Follow the Hindu Moon is richly illustrated with about a thousand photographs by award winning photographer Usha Kris and presented in two cloth bound volumes.





Soumya explains  
the what, when,  
how, why, where  
and who of  
Hindu traditions,  
paying particular  
attention to the  
festivals of the  
south.

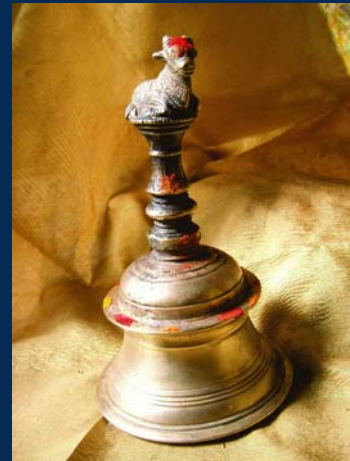


# Learn the basics





Embrace the  
Almighty,  
understand and  
follow the pooja  
process  
step-by-step





**Get Organised,** plan your year, day and streamline your shopping experience

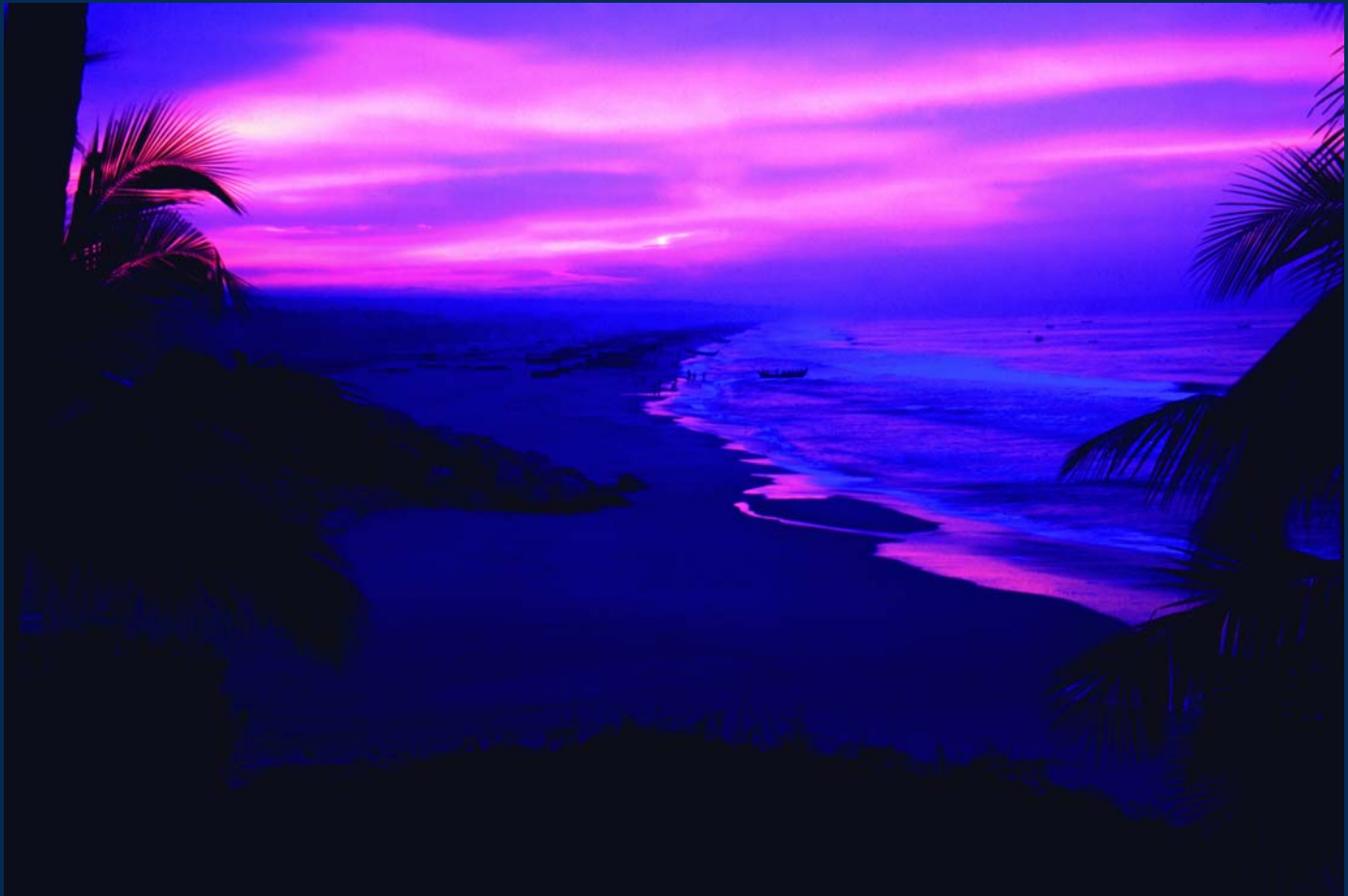


**Celebrate!** The detailed walkthrough provided takes the guesswork out.





# Understand Hindu cosmology



# Enjoy delicious Festival Food with about 60 Neivedya recipes







Learn the Path  
to God;  
venerate and  
love with  
meaning



# Have fun with traditional festoons and decorations



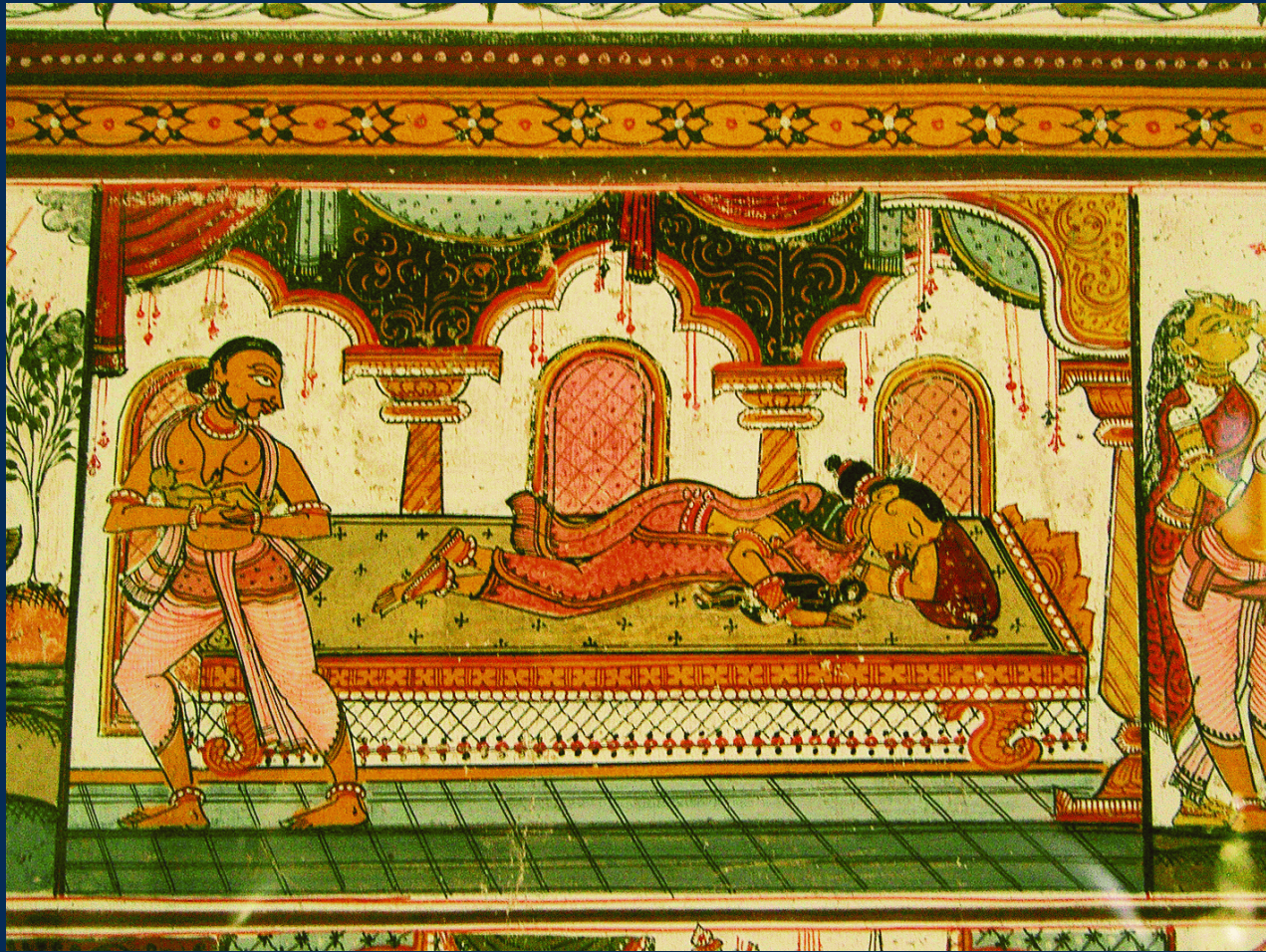


# Absorb refined cultural etiquette





Share stories with your children





Celebrate!  
with  
Follow the  
Hindu Moon

